<mark>**Sponsor and Exhibitor Prospectus**
GSDI 15 World Conference</mark>

28 November to 2 December 2016

Taipei Nangang Exhibition Center, Taipei, Taiwan (Rep. of China)

INVITATION

It is with great pleasure that we invite you to Sponsor or Exhibit at this international global geospatial conference in Taipei, Taiwan, (Rep. of China) from 28 November to 2 December 2016. This is a unique opportunity for you to meet with the worldwide geospatial community where you can maximize your visibility and showcase your products and services. This prospectus contains the information you may need in order to book your participation as a Sponsor or Exhibitor.

The GSDI 15 World Conference is jointly hosted by the Global Spatial Data Infrastructure (GSDI) Association and its Taiwan-based members, the Taiwan Association of Disaster Prevention Industry (TADPI) and the Taiwan Geographic Information System Center (TGIC), with strong support from Ministry of the Interior (MOI), Government of Taiwan. The theme of the conference is "*Spatial Enablement in the Smart Homeland*".

 Dr David Coleman, President of GSDI, says, "*Since 1996, fourteen GSDI Conferences have brought together geospatial community leaders and persons of influence from government, industry and academia to highlight new developments, discuss emerging concerns and share lessons learned. GSDI 15 will continue a tradition of staying ahead of the curve by highlighting how services built on the infrastructure are helping shape the smart communities of tomorrow. On behalf of the GSDI Association Executive and our very capable and enthusiastic team of local organizers, I am delighted to welcome you to Taipei next November for GSDI 15.*"

 Minister Wei-zen Chen of MOI, says: *On behalf of Ministry of the Interior, Taiwan, R.O.C. it is my honor to announce the GSDI 15 World Conference will be held at the Taipei Nangang Exhibition Center from 29th November to 2nd December, 2015.*

Taiwan, due to its unique geographic, located on the Pacific Ring of Fire, is frequented by earthquakes. In addition, global warming and climate change have increased the frequency and intensity of the typhoon and torrential rains to the island. With steep landform and short river connections it often causes serious flooding, landslide and debris flow. According to The World Bank Group's risk analysis report which were conducted in 2005, Taiwan may be the place on Earth most vulnerable to natural hazards, with 73 percent of its land and population exposed to three or more hazards. Therefore, establishing robust spatial data infrastructure and hazard model for disaster prevention and management becomes critical.

Taiwan is also well known as the third largest ICT (Information and Communications Technology) manufacturing country worldwide. With the advantage of ICT and SDI, we create a lot of applications for smart disaster prevention, smart transportation and the smart city to reduce the risk and make a sustainable and resilient society in Taiwan, echoing with the theme of the GSDI 15 World Conference, "Spatial Enablement in the Smart Homeland". We are keen to share and exchange knowledge and experience with the SDI experts from around the world to strengthen the power of disaster prevention, risk management, and establish a safet, thoughtful and convenient environment for our homeland.

Taiwan is a beautiful island with much unique scenery that you can reach with little travel. We are inviting you to participate in the GSDI 15 World Conference and will ensure you have a wonderful experience in Taiwan.

BENEFITS OF SPONSORING AND EXHIBITING

The GSDI 15 World Conference provides an international forum for experts in the geo-information industry to network and exchange information. By participating in the conference as a Sponsor/Exhibitor, your organization will gain prominent exposure before, during and after the conference. Furthermore, your organization and staff will be able to:

- Establish and develop relationships.
- Promote your organisation as a significant provider and expert of products and services.
- Promote brand awareness and give live demonstrations of your products and services.
- Explore new markets for your products and services.
- Gain exposure to international knowledge and professional development.
- Keep abreast of the latest developments and technology in the industry.

SPONSOR AND EXHIBITOR PACKAGES AT A GLANCE

We offer a variety of packages to meet your brand, marketing, strategic and networking objectives. For an overview of the Sponsorship and Exhibition package benefits and related prices, please see Table 1 and please contact us if more information is required.

Note that the fees quoted apply only to the exhibition floor space, in order to provide flexibility to Exhibitors in regard to their stand configurations and other equipment requirements. The Conference Manager arranges supply of the booth stands within the exhibition space and arrangements should be made directly with them for any special furniture or computer equipment that may be required beyond what is included in the standard packages for single and double stands (see details at the end of this document). Please contact the Conference Manager for more information on the costs for stands and equipment, availability, special requirements, etc.

Joining the GSDI Association

You will see from Table 1 that GSDI Organisational Members receive discounts on the standard Exhibition prices. If your organization would like to join the GSDI Association to greatly reduce its sponsorship or exhibition costs, it should do so online at http://gsdiassociation.org/membership prior to completing the Sponsor and Exhibitor registration process. All applications for membership must be approved by the GSDI Executive Committee and later endorsed by the GSDI Board of Directors.

EXHIBITION SPACE

The layout of the Exhibition Area is shown on the Exhibition Floor Plan available on the conference website. Each standard exhibition booth is 2 x 3 meters and comes with a basic stand shell, banner (Chinese and English), 2 spotlights, 3 plywood clapboards, desk, 4 folding chairs, 110V power socket and a round table. Double stands, 2 x 6 meters, are also available with a longer banner, 4 spotlights, 2 desks, 8 folding chairs, 2 110V sockets ad 2 round tables. Spaces may be combined to build up larger exhibit spaces, depending upon the fee paid and availability. Specific, prominent locations for exhibition booths will attract a premium payment. Priority in exhibition space allocation and location is granted to Sponsors & Exhibitors in application order and based on the level of Sponsorship taken. Exhibitors are expected to maintain and man their stands for the four days of the conference.

SPONSORED WORKSHOPs

The GSDI World Conferences allow Sponsors and Exhibitors to offer training or other workshops. To cover the room charges and administrative costs a standard charge is imposed for the first 90-minute workshop session and an additional charge for longer sessions in the same room. Charges will be negotiated at time of Sponsor/Exhibitor registration, except where the workshop opportunity is included in the Sponsorship fee. Our preference is that all workshops and training sessions are open to all Conference attendees at no additional cost to the participants. If this does not meet your needs, please

discuss your requirements with us. Workshop space and time slots are limited, so 'first come, first served' applies. Get your request in early!

For workshops, the Conference Organizers will collect information from registered participants as to the workshop they plan to attend via the conference registration process. This applies only to workshops that are agreed within four (4) months prior to the starting date for the Conference. However, the primary responsibility in contacting and verifying workshop participation by Conference attendees lies with the workshop organizer, who will be provided with contact details for those who have demonstrated interest in attending a workshop up to one month prior to the Conference start date. As workshop organizers and topics are agreed, announcement of the workshop will be made via all communication channels used by the Conference Organizers.

As noted in Table 1, certain Conference Sponsors will have a 'right of first refusal' in reserving additional workshop session space and/or in offering a workshop at no additional cost. The workshop room fee for a 90-minute session may be waived also for a workshop host who pays for full registration for the Conference for a minimum of twelve persons attending both the workshop and the Conference.

GSDI 15 WORLD CONFERENCE THEMES AND TOPICS

Theme 1: SDI for the Smart Homeland

- SDI for Smart Cities, Smart Territories and Smart Environments
- Location-based Services for Smart Environments
- Indoor SDI (positioning) and Personal SDI Developments
- VGI, Crowdsourcing, and Citizen Science
- Internet of Vehicles (IoV) and Intelligent Transport Systems (ITS)

Theme 2: Land Information and Management Systems

- Land Information Systems
- Land and Urban Data Management
- SDI for Low Impact Development (LID)
- SDI for Resilience and Sustainable Development

Theme 3. SDI Governance and Policy Developments

- Open Data and Open Government
- E-Government and E-Governance
- Geospatial Legislation and Policies
- Privacy, Security and Institutional Concerns

Theme 4. Disaster Management, Reduction and Mitigation

- Innovation in Disaster Management Technology
- Disaster Management 'Best Practice'
- Protecting Critical Infrastructure
- Risk Modelling and Assessment
- Disaster and Emergency Management
- Earthquake Mitigation Challenges
- Flooding, Debris Flow, and Landslides – Risk Assessment, Mitigation and Management

Theme 5. Earth Observation and Sensors

- Observatories (environmental, transportation, logistics, citizen, health, urban)
- Earth Observation
- Remote Sensing, Survey & Mapping Applications (UAVs, LiDAR, SAR…)
- Sensor Web / Internet of Things (IoT) and Linked Data

Theme 6. Geo Technology and Innovation for SDI

- SDI in the Cloud – Challenges and Solutions
- CyberGIS
- Geospatial Big Data Management and Analytics
- 3D/4D Spatial Data Visualization and Analytics

Theme 7. Geo Data for Decision Making

- Geospatial Decision Support Systems
- Geospatial Business Modelling
- Geo-Intelligence

Theme 8. Geo Education and Cartography

- Geospatial Education
- Web Cartography
- Historic Geo Data Management

Theme 9. Regional and Global SDI Initiatives

- UN-GGIM Global and Regional Initiatives
- GEO/GEOSS Developments
- UN Sustainable Development Goals
- European Pan-European SDI - INSPIRE

PROGRAMME OVERVIEW

Date & Time	November 28 (Mon)	November 29 (Tue)	November 30 (Wed)	December 1 (Thu)	December 2 (Fri)
08:00~09:00		**Registration**	**Registration**	**Registration**	**Registration**
09:00~10:30	**Workshop Opportunities***	**Plenary 1** GSDI15 World Conference Opening	**Plenary 3** Keynote Presentations	**Plenary 4** Keynote Presentations	Parallel Sessions
10:30~11:00			**Break**		
11:00~12:30	*GSDI Council Meeting* **Workshop Opportunities***	**Plenary 1** GSDI15 World Conference Opening	Parallel Sessions	Parallel Sessions	Parallel Sessions
12:30~13:30			**Lunch**		
13:30~15:00	*GSDI Council Meeting* **Workshop Opportunities***	**Plenary 2** Keynote Presentations	Parallel Sessions	Parallel Sessions	**Plenary 5** GSDI15 World Conference Closing & Awards Presentations
15:00~15:30			**Break**		
15:30~17:00	*GSDI Individual Members Meeting* **Workshop* Opportunities**	Exhibition Featured	Parallel Sessions	Parallel Sessions	*GSDI Board Meeting*
18:00~21:00		**Welcome Reception**	**Conference Dinner**	**Sightseeing**	

Table 1 - GSDI 15 Conference Prospectus – Sponsor & Exhibitor Fee Structure

(n) = number of Organisations permitted in this category	Titanium (1)	Platinum (1-2)	Gold (2)	Silver (3)	Bronze (4)	Exhibitor
Regular Sponsor/Exhibitor	Negotiated	US$ 30,000	US$ 20,000	US$ 15,000	US$ 10,000	US$ 2,000
GSDI Association Member Sponsor/Exhibitor	Negotiated	US$ 20,000	US$ 10,000	US$ 7,500	US$ 5,000	US$ 1,500
A) Promotion/Marketing						
Display organisation Logo:						
• Logo on Conference bag	√	√				-
• Logo on Conference & exhibition related publications	√	√	√	√	√	√
• Logo on Conference banners or backdrops	√	√	√	√	√	-
• Logo on Conference publicity flyer (& updates)	√	√	√	√	√	-
• Logo on all emails sent by GSDI relating to the Conference	√	√	√	√	-	-
Pre-Conference Publicity:						
• Email blast about Organisation's participation to all participants, GSDI global mail list & all global Media Partners.	3	2	1	1	-	-
• Corporate profile, Logo and company web link on Conference website.	250 words	200 words	150 words	100 words	100 words	50 words
Conference exposure:						
• Color advertisement in Conference Guide	Full page	Full page	1/2 page	1/4 page	-	-
• Corporate profile, Logo, company web link and contact details in Conference Guide	250 words	200 words	150 words	100 words	100 words	50 words
• Display of corporate banner at a selected Plenary session and/or Panel session (# of sessions offered)	3	2	1	-	-	-
• Participation in an Industry Showcase Session, with presentation archived on the Conference website	√	√	√	√	√	-
• Corporate item(s) placed in Conference bags (*items + flyer)	**Negotiable**	3 items*	2 items*	2-page flyer	1-page flyer	-
• Special mention in opening and closing plenary sessions	√	√	√	√	√	-
Post-Conference Benefits:						
• Retention of corporate profile, Logo and hyperlink in GSDI Conference long-term archive	√	√	√	√	-	-
• Ability to distribute post-conference announcements to the GSDI global mailing list	For 1 year	For 1 year	For 1 year	-	-	-
• Use of GSDI 15 Conference Logo for period following the event	For 1 year	For 1 year	For 1 year	For 6 months	For 6 months	-

	Titanium (1)	Platinum (1-2)	Gold (2)	Silver (3)	Bronze (4)	Exhibitor
B) Conference Participation						
a) **Free** full Conference registration packages included in price	5	4	3	2	2	1
b) Conference dinner tickets included (normal price US$80)	5	4	3	2	1	-
c) Organization of workshop (90 min) at no additional cost	1	1	-	-	-	-
d) Right of first refusal in reserving additional workshop sessions	√	√	√	-	-	-
e) Appointment of speaker in Plenary or Panel session	2	1	-	-	-	-
f) Stand crew (# allowed, for refreshments & lunches)	5	4	3	3	2	2
g) Prioritized location selection of exhibition space (highest to lowest Sponsors)	√	√	√	√	√	-

SPONSOR AND EXHIBITOR PACKAGE

Titanium Sponsor (POA) – 1 available - Package terms and entitlements to be discussed.

Platinum Sponsor (**US$ 30,000)** – 1-2 available

(A) Promotion / Marketing

- Logo of your organization under the name of **Platinum Sponsor** displayed on the following:
    - All Conference/Exhibition related publications.
    - Conference banners/backdrops.
    - Conference publicity email flyer.
    - Email confirmation of conference registration to participants.
    - Gift to conference speakers.
    - Floor plan at exhibition area.
    - Display boards at main lobby.
- Recognition of organization as the Platinum Sponsor and your participation in all email blasts prior to event and specifically to conference participants as they register.
- Full-page colour advertisement (company to provide) in selected pages of Conference and Exhibition Guide on a 'first come, first serve' basis. 200 word corporate profile (company to provide), logo and hyperlink on official conference website under the name of Platinum Sponsor.
- 200 word corporate profile (company to provide), logo, website and contact details in the Conference and Exhibition Guide under the name of Platinum Sponsor. Your organization's banner (company to supply), 2m x 1m, displayed at 2 Plenary/Break sessions of your choice. Corporate items of your choice (company to supply) in the conference bag for all participants and speakers (number negotiable). Special mention of your organization as the Platinum Sponsor during the opening and closing sessions of the conference, and at the conference dinner.
- Use of the GSDI 15 World Conference logo for 2 years following the conference.
- Digital list of the email contacts of all conference participants (sent to you after the conference).

(B) Conference Participation

- 4 full delegate registrations to conference.
- 4 invitations to conference dinner.
- 3 invitations to networking lunch.

- 30 sqm of exhibition space (5 standard booths) with shell at identified premium locations on a 'first come, first served' basis. Additional furniture/materials will be billed separately.
- 4 stand crew per day at exhibition area. The stand crew will be entitled to lunch and tea breaks.

(C) Content Moments

- Organization of a 90 min workshop at no additional cost. Venue will be provided. All other items will be at your own cost. Space, date and time to be negotiated on 'first come, first served' basis.

Gold Sponsor (US$ 20,000) – 2 available

(A) Promotion / Marketing

- Logo of your organization under the name of Gold Sponsor displayed on the following:
  o Conference / exhibition related publications
  o Conference banners / backdrops
  o Conference publicity email flyer
  o Email confirmation of conference registration to participants
  o Floor plan at exhibition area
  o Display boards at main lobby
- Full-page colour advertisement (company to provide) in Conference and Exhibition Guide.
- 150 word corporate profile (company to provide), logo and hyperlink on official conference website under the name of Gold Sponsor.
- 150 word corporate profile (company to provide), logo, website and contact details in the Conference and Exhibition Guide under the name of Gold Sponsor.
- Your organization's banner (company to supply), 2m x 1m, displayed at a Plenary/Break session of your choice.
- One of your organization's flyers (company to supply), no bigger than A4 size, in the conference bag for all participants and speakers. Special mention of your organization as the Gold Sponsor during the Opening and Closing sessions of the conference, and at the conference dinner.
- Use of the GSDI 15 World Conference logo for 1 year following the conference Digital list of the email contacts of conference participants will be sent to you after the conference.

(B) Conference Participation

- 3 full delegate registrations to conference.
- 3 invitations to conference dinner.
- 2 invitations to networking lunch.
- 24 sqm of exhibition space (4 standard booths) with shell. Sponsors are entitled to choose from identified locations on a 'first come, first serve' basis. Additional furniture/materials will be billed separately.
- 3 stand crew per day at exhibition area. The stand crew will be entitled to lunch and tea breaks.

Silver Sponsor (US$ 15,000) – 3 available

(A) Promotion/Marketing

- Logo of your organization under the name of Silver Sponsor displayed on the following:
  o Conference/Exhibition related publications
  o Conference banners/backdrops
  o Conference publicity email flyer
  o Email confirmation of conference registration to participants
  o Floor plan at exhibition area

- Half-page colour advertisement (company to provide) in Conference and Exhibition Guide.
- 100 word corporate profile (company to provide), logo and hyperlink on official conference website under the name of Silver Sponsor.
- 100 word corporate profile (company to provide), logo, website and contact details in the Conference and Exhibition Guide under the name of Silver Sponsor.
- Special mention of your organization as a Silver Sponsor during the opening and closing sessions of the conference.

(B) Conference Participation

- 2 full delegate registrations to conference.
- 2 invitations to conference dinner.
- 1 invitation to networking lunch.
- 18 sqm of exhibition space (3 standard booths) with shell. Sponsors are entitled to choose from identified locations on a 'first come, first serve' basis. Additional furniture/materials will be billed separately.
- 3 stand crew per day at exhibition area. The stand crew will be entitled to lunch and tea breaks.

Bronze Sponsor (US$ 10,000) – 4 available

(A) Promotion/Marketing

- Logo of your organization under the name of Bronze Sponsor displayed on the following:
    - Conference/Exhibition related publications
    - Conference banners/backdrops
    - Conference publicity email flyer
    - Email confirmation of conference registration to participants
    - Floor plan at exhibition area
- 100 word corporate profile (company to provide), logo and hyperlink on official conference website under the name of Bronze Sponsor.
- 100 word corporate profile (company to provide), logo, website and contact details in the Conference and Exhibition Guide under the name of Bronze Sponsor.
- Special mention of your organization as a Bronze Sponsor during the opening and closing sessions of the conference.

(B) Conference Participation

- 1 full delegate registration to conference.
- 1 invitation to conference dinner.
- 12 sqm of exhibition space with shell (2 standard booths). Additional furniture/materials will be billed separately.
- 2 stand crew per day at exhibition area. The stand crew will be entitled to lunch and tea breaks.

Exhibitor (US$ 2,000)

(A) Promotion/Marketing

- Logo of your organization displayed on conference/exhibition related publications.
- 50 word corporate profile (company to provide), logo and hyperlink on official conference website.
- 50 word corporate profile (company to provide), logo, website and contact details in the Conference and Exhibition Guide.

(B) Conference Participation

- 1 full delegate registration to conference.
- At least 6 sqm of exhibition space with shell, and additional sqm (if desired) billed separately, up to a maximum of 12 sqm. Additional furniture/materials will be billed separately.
- 2 stand crew per day at exhibition area. The stand crew will be entitled to lunch and tea breaks.

GENERAL NOTE ON EXHIBITION STANDS

Standard exhibition stand size is 3 x 2 meters. Double stands are 6 x 2 meters. Exhibition stands are placed in the hallways around the main session rooms on floors 5 and 6 of the exhibition hall. Standard booths include:

Standard single booth	Standard double booth
Banner (in Chinese and English)	Longer banner (in Chinese and English)
2 spot lights	4 spot lights
3 plywood clapboards	3 plywood clapboards
1 desk with 4 folding chairs	2 desks and 8 folding chairs
1 power socket (110V)	2 power sockets (110V)
1 round table	2 round tables

Any additional material, equipment or other requirements will be charged per item. Charges to be negotiated during the Sponsor/Exhibitor registration process.

The organisers plan to create three 'villages' of stands, on the themes "Smart Cities & Towns", "Smart Traffic" and "Smart Disaster Prevention" – focal themes for the conference. Sponsors and Exhibitors can express their preference for the themed 'village' in which they wish to locate. Every effort will be made to satisfy such requests on a 'first come, first served' basis, space allowing.

ADVERTISING OPPORTUNITY

Advertising in the official Conference and Exhibition Guide:

- Full-page colour is available at US$ 5,000 (2 available).
- Half-page colour is available at US$ 2,500 (4 available).
- Quarter-page is available at US$ 1,250 (8 available).

FURTHER INFORMATION

General information about the conference is available from **gsdi-15-info@gsdi.org**.

For more detailed information about Sponsoring or Exhibiting at the Conference, from the GSDI Association or the Local Organizing Committee in Taiwan, or to discuss your specific requirements, please contact:

Local Organizing Committee	*GSDI Conference Committee*
Jeremy Shen, Director of Information, Ministry of Interior, Government of Taiwan **Thomas Cheng**, Secretary-General, TADPI tadpi2013@tadpi.org.tw **Dr Jimmy Chou**, Director GIS Research Center, Feng Chia University, Taiwan jimmy@gis.tw	**Dr David Coleman**, GSDI President president@gsdi.org **Roger Longhorn**, GSDI Secretary-General secgen@gsdi.org **Dave Lovell,** GSDI President-elect dlovell@gsdi.org